

Outline

I. Bio- Discuss your background- For the Flap of Book

- a. Born
- b. From
- c. Community description

II. What?- Give your readers a clear idea of what your artistic project really includes.

Examples: I am making _____ for the audience to _____ But I'm not interested in _____; rather I want to connect [audiences] with _____

- a. your artwork description
- b. where did you go?
- c. Who did you shoot?

III. How?- Your statement should definitely address method (how your do something) , since it is what fills the gap between your ideas and your product. How do you work and what materials do you use? If you photograph in you neighborhood how is that conducive to your topic? If you only shoot at night how is that conducive to your topic? If you only shoot places without people how is that conducive to your topic? You could also describe how you went about making specific works,

Examples:“I usually don't plan things in advance; I just let it happen—sometimes waiting, sometimes wandering around until the right moment arrives. It arrives when I feel the energy, accumulated from that precise time and place, in my body. Then I immediately start a performance. It is a temporary mobile temple that I establish.”

- a. What was your process?
- b. Why did you choose that process?

IV. Why? If you want your work to be discussed in terms of feminism, for example, broach feminist issues. But if, while you have been influenced by feminist artists, feminism isn't crucial to your work's meaning, leave it out.

Example

“I use my own constructed image as a vehicle for questioning ideas about the role of tradition, the nature of family, monogamy, polygamy, relationships between men and women, between women and their children, and between women and other women—underscoring the critical problems and the possible resolves. In one way or another, my work endlessly explodes the limits of tradition.” —Carrie Mae Weems

- a. Why did you choose this topic ?
- b. What are your influences? Community, specific artists? An experience?
- c. Why is it important?
- d. Why does your topic fit a PHOTOGRAPHY documentary project as opposed to a painting or sculpture? Why use photography as a material for your project?

V. Meaning Share your insights into meaning of your work but leave readers and viewers free to engage your work on their own terms, let your audience make its own decisions.

Examples:“My recent work pits the expression of identity against the loss of individuality. I am interested in the way becoming part of a group establishes identity in a general way, but also takes the emphasis away from the individual.” -Rachel Warkentin,

- a. Share what the potential message of your book is, What were you hoping to express or investigate? Provide a framework or context for your work.