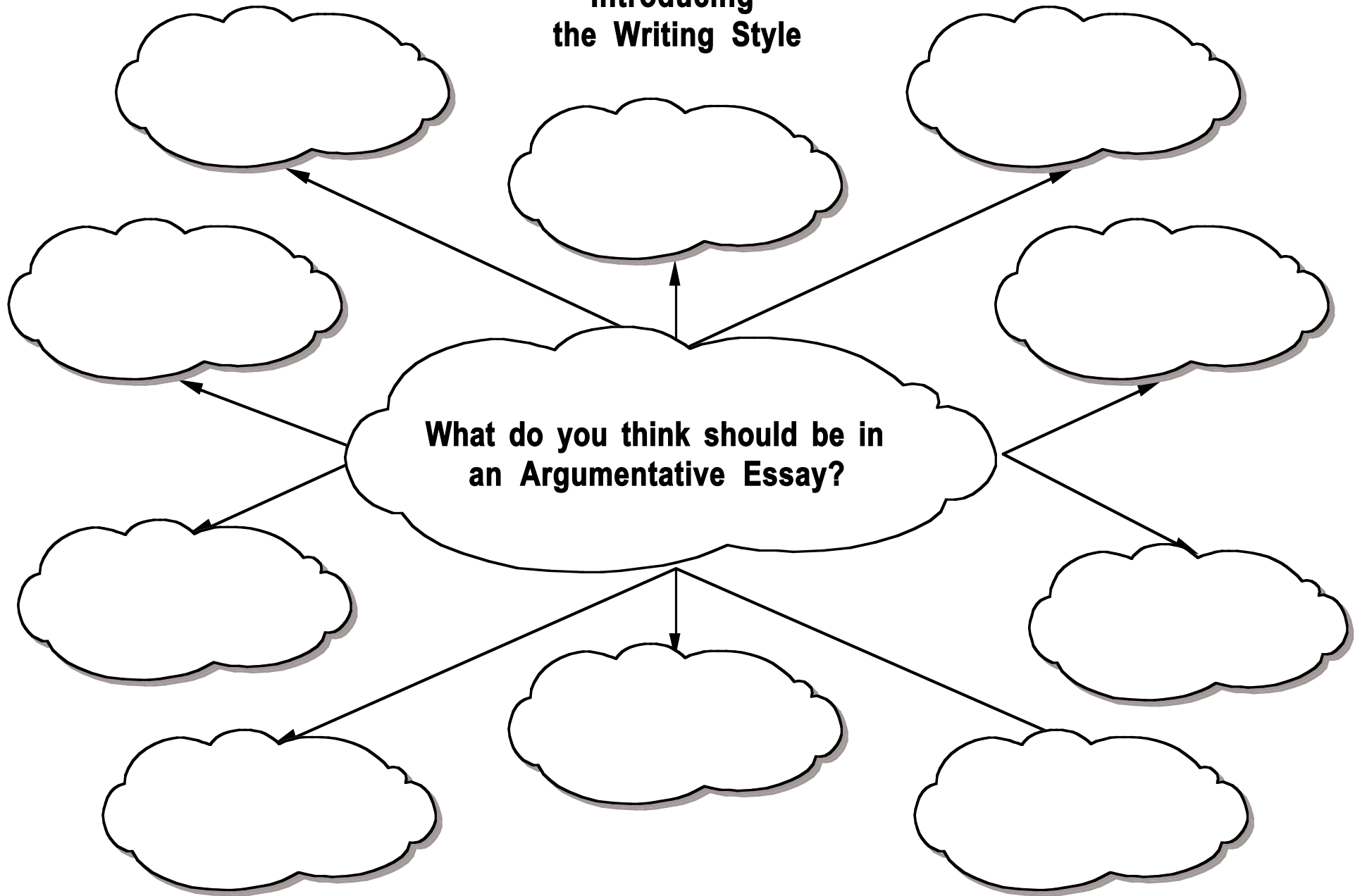


**Introducing  
the Writing Style**



Thesis indicates claim and purpose.

Targets a specific audience.

Concludes with a paragraph that sums up the differences or similarities.

The protagonist is well-developed.

Introduction includes a hook.

Acknowledges the opposing claim.

The plot is well structured.

Introduction includes precise, knowledgeable claim and establishes its significance.

Writer uses reason to support the claim.

Includes supporting facts, opinions and/or examples.

Writer uses specific rhetorical devices to support assertions.

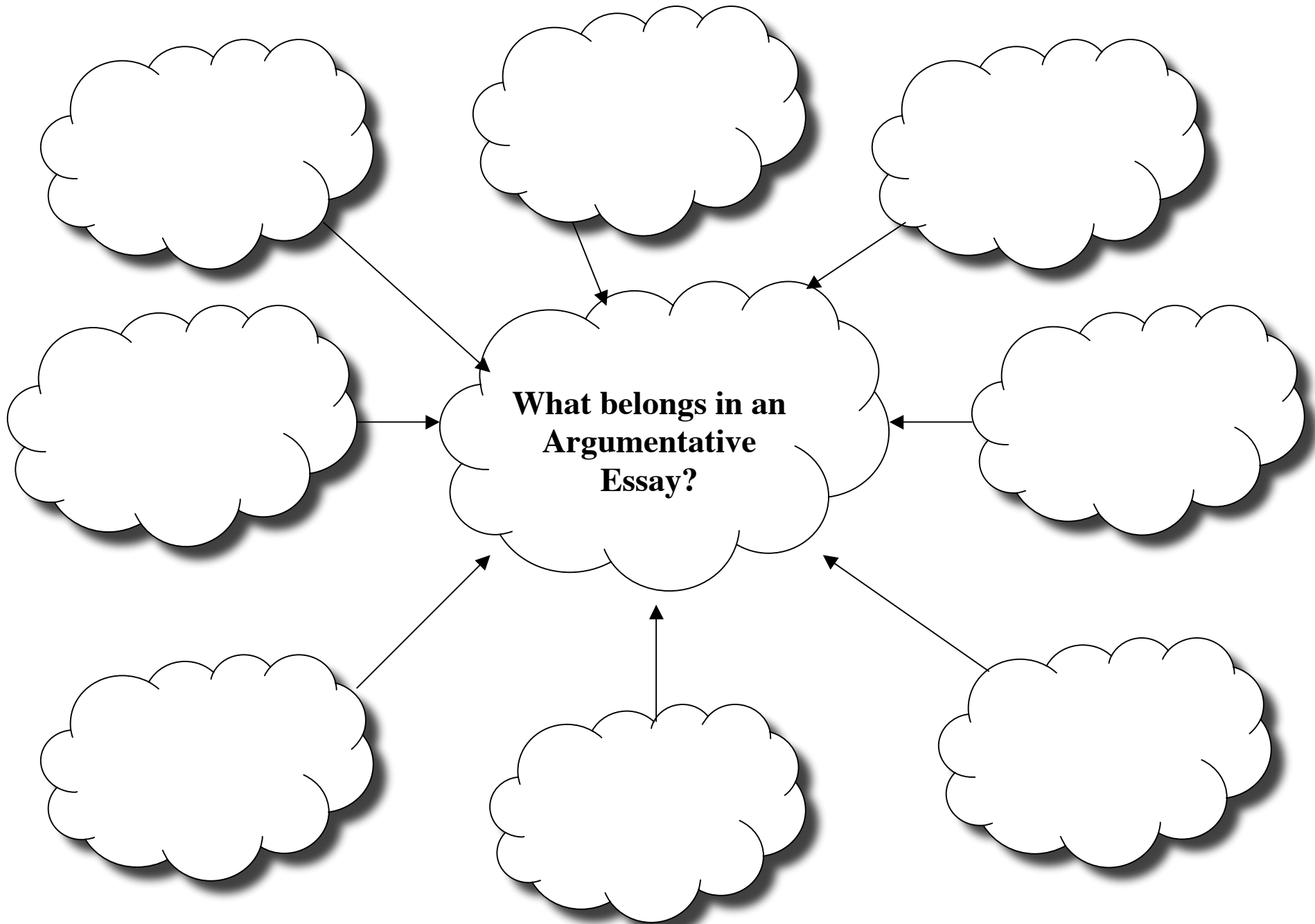
Uses counterargument to address the opposing claim.

Exhibits appropriate levels of conventions, grammar, mechanics.

The plot is well structured.

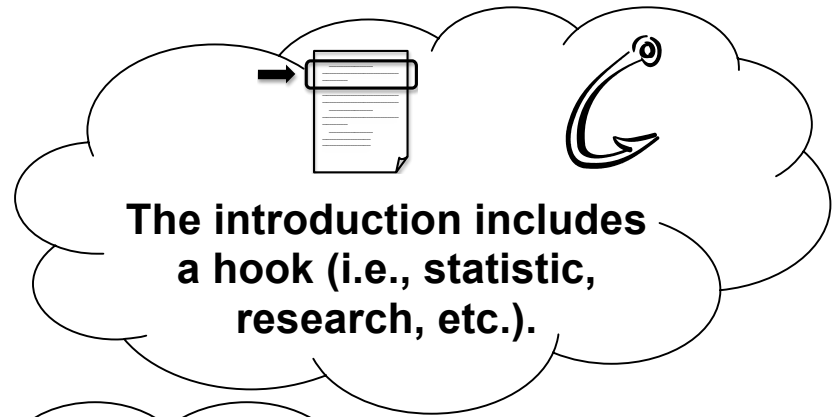
The essay is organized in a logical way.

The conclusion restates the claim and summarizes the key points.

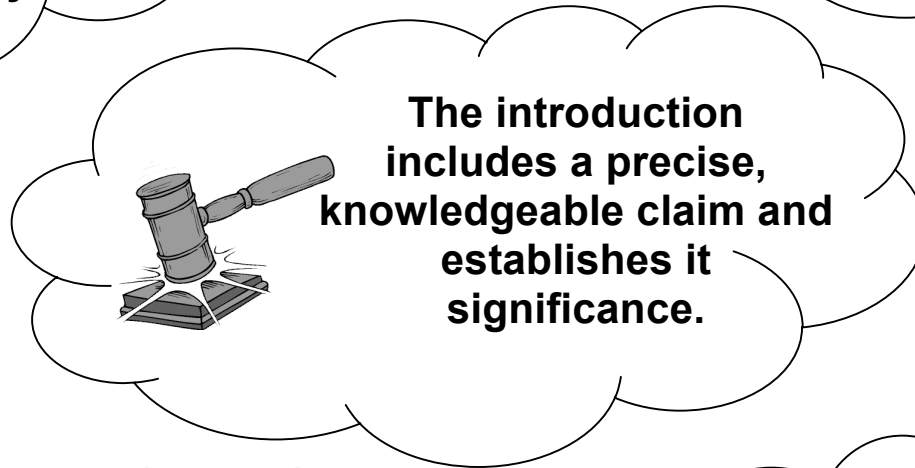




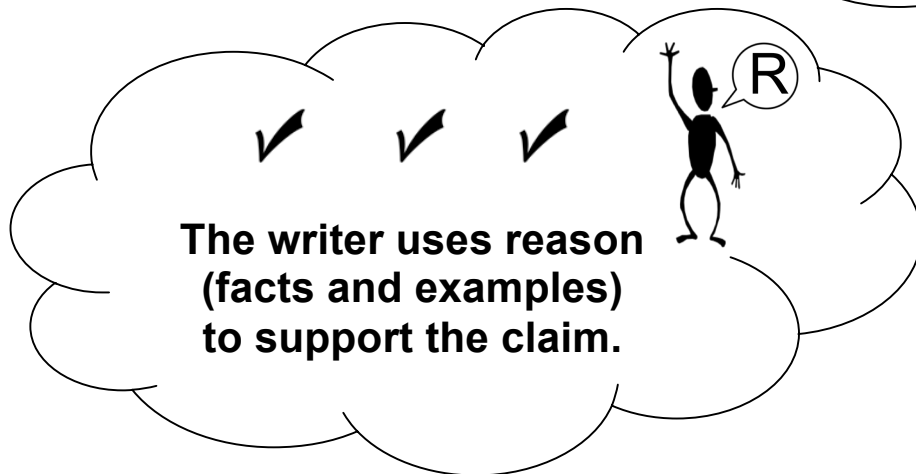
**The writer targets a specific audience appropriately.**



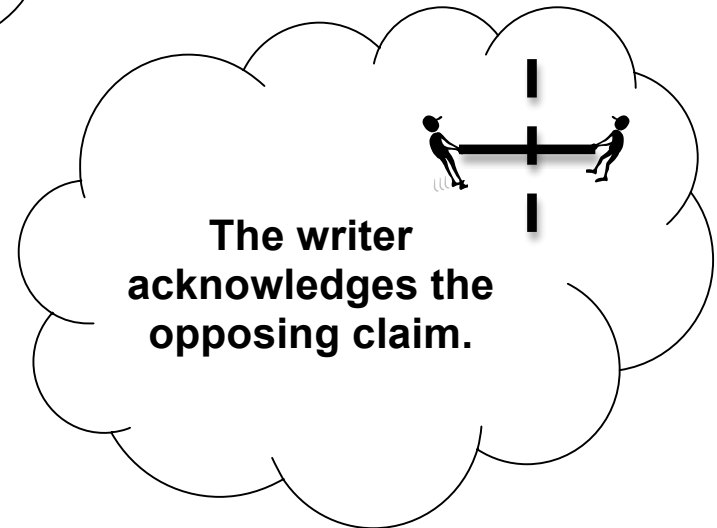
**The introduction includes a hook (i.e., statistic, research, etc.).**



**The introduction includes a precise, knowledgeable claim and establishes its significance.**



**The writer uses reason (facts and examples) to support the claim.**

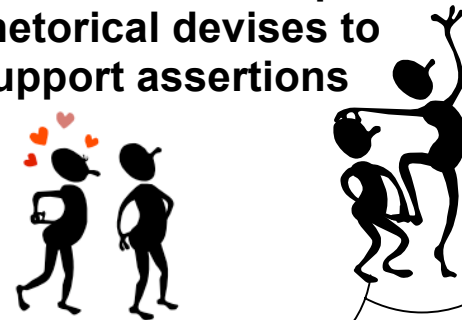


**The writer acknowledges the opposing claim.**

**The writer uses a counterclaim to address the opposing claim.**



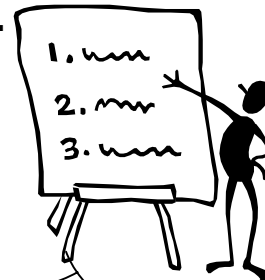
**The writer uses specific rhetorical devices to support assertions**



**The conclusion restates the claim and summarizes the key points.**



**The essay is organized in a logical way.**





## Understanding the Scoring Criteria For an Argumentative Essay

	<b>The Criteria</b>	<b>What I think it means...</b>
<b>Content and Organization</b>	The writer targets a specific audience appropriately.	
	The introduction includes a hook (i.e., statistic, research, etc.)	
	The introduction includes a precise, knowledgeable claim and establishes its significance.	
	The writer uses reason (i.e., relevant supporting facts and examples) to support the claim.	
	The writer acknowledges the opposing claim.	
	The writer uses a counterclaim to address the opposing claim.	
	The writer uses specific rhetorical devices (e.g., appeal to logic through reasoning, appeal to emotion) to support assertions.	
	The conclusion restates the claim and summarizes the key points.	
	The essay is organized in a logical way.	
	The essay exhibits an appropriate level of conventions such as sentence structure, grammar and mechanics.	